



# Ethan Cartwright

ethan.cartwright.m@gmail.com \* 231-881-2780 \* New York, NY

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I make things and form genuine connections with people. My career has ranged from data engineering to customer success to making festival-selected short films, to building a soccer coaching business to 100+ clients. I'm motivated by creative storytelling that moves people and solving hard problems. Right now, I'm deeply exploring how AI tools can push creative video making forward.

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## EXPERIENCE

### **Independent Filmmaker** | September 2024 - Current

- Carousel (Producer, Writer, Director, Editor) | Short Film | Selected, Big Apple Film Festival (BAFF) 2025
- Romance on Steroids (Producer, Writer, Director, Editor) | Short Film | Selected, BAFF 2025
- Premiere Pro Editing & Video Production Certifications | at BRIC under Che Broadnax and Thomas Veltre
- Owned Gear: Sony Fx3, Sony 24-70mm f/2.8 GM lens, 50mm f/1.2 Manual focus lens, Ronin Gimbal Kit
- Trained Actor, dramatic and improv @ The Barrow Group, T. Schreiber, Second City

### **SoccerSkillzLab — Founder** | November 2024 - Current

- Created and edited videos for social media ad campaigns
- Grew from zero to 100+ total clients and from 0 to \$3k monthly revenue
- Built operational systems for client records, scheduling, payments, and logistics

### **Acryl Data – Customer Success Engineer** | July 2023 - August 2024 (1 year, 1 month)

- Managed a book of 16 renown clients, including Fortune 500 companies, high-growth startups, and industry-leading firms in technology, finance, and media
- Created technical documentation and onboarding playbooks for enterprise customers ([example linked here](#))
- Wrote product feature requirement documentation based on high customer demand signals
- Built technical solutions to resolve client requests ([example contributions here](#))
- Triaged and escalated customer issues in order to resolve onboarding and usage growth blockers
- Onboarded customers onto our platform, grew platform usage through presentations, demos, and weekly customer touchpoints
- Used Python, GraphQL, REST APIs, Helm, and AWS Cloud Services (ECS, SQS, S3, RDS)

### **[Skatefol.io](#) – Cofounder & Data Lead** | October 2022 - March 2024 (Part-time)

- Grew to 36k Instagram followers and tens of thousands of site users; secured deal with Red Bull

### **Capital One – Data Engineer** | August 2019 – March 2022 (2 years, 8 months)

#### Anti-Money Laundering Team within Capital One's Center for Machine Learning Org

- Delivered weekly risk reports, triaged incoming feature requests, and served as Point of Contact and product expert on our alert grouping app, interfacing with a group of internal customers (risk investigators)
- Onboarded a new business unit, reducing average investigation time by 16% — owned end-to-end from requirements gathering to delivery

#### Databricks Platform Team within Capital One's Data Org

- Deployed and maintained Capital One's internal Databricks platform on AWS, supporting >5,000 users' workloads
  - Managed the Databricks support channel of thousands of internal users, answering technical questions and resolving support tickets
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**EDUCATION:** University of Michigan – BS Computer Science & Creative Writing | GPA 3.8